

## ADVERTISING SPECIFICATIONS

### FILE FORMATS

**Preferred file format: Acrobat PDF via email.**

*Celeb Life* can also accept ad material in print-ready format via disk or CD in Mac format ONLY (Photoshop, PSD, TIFF, EPS, or JPG) must be high resolution (minimum 300 ppi).

**We accept the following native application files:**

Adobe Photoshop, Adobe InDesign. We do NOT accept Quark-Xpress or Adobe Illustrator. All native files must include full image sources and fonts AND a proof sheet in one of the above formats.

Include all screen and printer fonts used.

Provide visual references: laser print, color proof, tear sheet, etc. Send all support files needed for the document.

Ads must be the correct size per *Celeb Life* specifications.

### ADVERTISING MATERIALS

All advertising materials will be discarded after one year. Should you require the files to be returned, please submit a written request within nine months of submitting materials.

### MATERIAL SPECS

**Trim size:** 10" x 13" [Perfect Bound]

**Bleed size:** 10.25" x 13.25"

We trim 1/8" off all four sides, and 1/4" off the center of a two-page spread for bleed.

**Live area:** On all live matter [images] including all type, there must be a minimum of 1/4" inside trim on all four sides to allow for trimming and variations in folding and binding. On spreads, keep live matter 1/4" from each side of centerline to prevent hiding live matter in gutter.

**Full page live area:** 9.5" x 12.5"

Golden Eagle Publishing House, Inc. and its suppliers will not be held accountable if these specifications are not adhered to.

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SPACE	BLEED	NON-BLEED	TRIM	LIVE (TEXT)
Spread	20.25" x 13.25"	19.5" x 12.5"	20" x 13"	19.5" x 12.5"
<b>Full Page</b>	10.25" x 13.25"	9.5" x 12.5"	10" x 13"	9.5" x 12.5"
2/3 Vertical	6.5" x 13.25"	6" x 12.5"	6.375" x 13"	6" x 12.5"
2/3 Horizontal	10.25" x 8.625"	9.5" x 8.25"	10" x 8.5"	9.5" x 8.25"
1/2 Vertical	5" x 13.25"	4.625" x 12.5"	4.875" x 13"	4.625" x 12.5"
1/2 Horizontal	10.25" x 6.5"	9.5" x 6.125"	10" x 6.375"	9.5" x 6.125"
1/3 Vertical	3.5" x 13.25"	3.125" x 12.5"	3.375" x 13"	3.125" x 12.5"
1/3 Horizontal	10.25" x 4.375"	9.5" x 4"	10" x 4.25"	9.5" x 4"
1/4 Box	5" x 6.5"	4.625" x 6.125"	4.875" x 6.375"	4.625" x 6.125"